



THE VICTORY COMPANY
Double Your Business, Double Your Impact, Change The World!

Introduction for Sarah Victory (Approximately One Minute)

You have probably seen the book series of Guerrilla Selling, right?

Well, did you know that Orvel-Ray Wilson the author of Guerrilla Selling said of our speaker, “In less than one-year Sarah Victory helped us double our entire business. The Guerrilla series has now sold over 14 million books. Sarah is my favorite Guerilla SECRET WEAPON!”

Well, Sarah’s first speech was in a bowling alley... and now she has spoken for over 1000 distinguished audiences in ballrooms in the United States, Europe and South America. She has also been on television, radio and newspapers coast to coast including the New York Times!

Her network marketing, corporate and association clients include IBM, Redken, and Mary Kay!

You have seen her clients on many Fortune and Forbes “100 lists” and some leaders she has worked with have even been seen on their own television shows, and many have appeared on Oprah, the Today Show, Good Morning America and CNN.

Sarah is the author of Double Your Business in One Year or Less! and Do Something Brave Every Day. Today, Sarah is going to be your secret weapon! So, please give a warm welcome to SARAH VICTORY!!

THANK YOU! THANK YOU! THANK YOU! THANK YOU!

You are our secret weapon in getting the audience really, really excited about the speech and we can't thank you enough for doing a great introduction for Sarah!

You are our ambassador, and since the audience knows you a lot better than they know Sarah it makes a huge difference having someone wonderful like you do the introduction and making the audience just on the edge of their seats to hear her speech.

We provide this introduction for busy people who just don't have time to write one on their own, but it is meant to look like it is coming from YOU and not written by us. (Don't want to look like we are bragging!)

Please feel free to add something personal to the introduction that you think is relevant and that will make it special for the audience. You know what is important to your group that led you to invite Sarah in the first place. And, be sure and let Sarah know what you are planning to do so she has an idea of when to come up on stage.

By the way, ORVEL-RAY WILSON is really hard to say. Most people refer to it as a tongue twister in a name. It is a double name like "Billy-Bob" or "Mary-Lou" and then Wilson is pretty easy. He is a really great guy with a highly unusual first name! So, you may want to try to say it out loud a couple of times before you do your introduction!

Please be sure NOT to make any reference to Sarah's name being her real last name (Victory) or sounding like a made-up last name (People always ask, and YES it sounds made up and NO it is not made up, really!) This is important as it is what gives Sarah some of the humor in her program.

Of course, you have probably already thought to tell the group (or have someone else before you) tell the people in the audience to turn off their cell phones so as not to disturb others during the program, and that will be very helpful too.

You are the first step in making this a wonderful memorable experience for the group.

THANK YOU!

Nicole Graves
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